



2022 Advertising Rates

GAPNA Website (www.gapna.org) All Digital ads must be PREPAID.

- \$750 Net, one month placement– Square Banner (300w x 300h pixels)
- Accepted Files are PNG, JPEG or GIF (may be animated), no larger than 43K, with a direct link to your chosen URL address.
- Website views on average 16,400+ visits per month.
- Displayed on Drop Down Pages
- **See Sponsorship Order Below**

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GAPNA Monthly eAlerts All Digital ads must be PREPAID.

- \$1,250 Net per issue – Horizontal Leaderboard (1200 pixels wide x 200 pixels tall)
- High Resolution JPG format (300 dpi) no larger than 43K, with a direct link to your chosen URL address.
- Ad materials due no later than the 8th of the month of issue.
- Circulation is over 2,535+
- **See Sponsorship Order Form Below**

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GAPNA Quarterly Newsletter (posted on the GAPNA website) All Digital ads must be PREPAID.

- \$1,250 Net, one issue placement – Horizontal Leaderboard (1200 pixels wide x 200 pixels tall)
- High Resolution JPG format (300 dpi) no larger than 43K, with a direct link to your chosen URL address.
- Circulation to over 2,535+ members, plus available for viewing on the GAPNA website.
- **See Sponsorship Order Below**

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Forward all contracts, insertions orders, printing materials and correspondence to **Heidi Perret-Marketing Coordinator**, 856.256.2375 / Email: heidi.perret@ajj.com or **Jack Edelman, Director of Marketing**, 856.256.2313 / Email: jack.edelman@ajj.com **GAPNA National Office, East Holly Avenue, Box 56, Pitman, NJ, 08071.** If you have any questions, please call Heidi direct at or Jack at. Thank you!

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Gerontological Advanced Practice Nurses Association Website Banner Advertising Form

The GAPNA Website, www.gapna.org, now averages approximately over 16,400+ visits in a one-month. Your banner ad will have a direct link to the Web page of your choice: **All requests must be PREPAID**

Square Banner Advertisement / 300w x 300h in high resolution JPEG (300 dpi), / Displayed on Dropdown pages
 \$750 net per month

Jan _____ Feb _____ Mar _____ Apr _____ May _____ Jun _____ Jul _____ Aug _____ Sep _____ Oct _____ Nov _____ Dec _____

Banners (43K limit) with link to company, product or service.
 Banner ads runs for a 30 day period.

All advertisements are subject to approval by GAPNA and may be declined without providing cause.

Company Name _____

Address _____

City _____ State _____ Zip Code _____

URL Linking Address _____

Contact _____ Phone _____

Email address _____

Please send this order form and payment to: Heidi Perret / heidi.perret@ajj.com / 856-256-2375 / fax: 856-589-7463

Full Payment by Credit Card

____ Visa ____ MasterCard ____ AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount _____ Expiration Date _____ Security code _____

Credit Billing address: street # _____ zip code _____

Signature _____

GAPNA Tax ID # 93-0832304
If paying with a check please send this order form and payment to:
 GAPNA / Attn: Heidi Perret
 East Holly Avenue/Box 56 Pitman, NJ 08071

Gerontological Advanced Practice Nurses Association eAlerts Sponsorship Form

The GAPNA digital monthly newsletter is emailed to all GAPNA members currently a 2,535+ circulation.
Your banner ad will have a direct link to the Web page of your choice: **All requests must be PREPAID**

Leaderboard Banner Advertisement / 1200 pixels wide x 200 pixels tall in high resolution JPEG (300 dpi)
\$1,250 net per issue

Jan _____ Feb _____ Mar _____ Apr _____ May _____ Jun _____ Jul _____ Aug _____ Sep _____ Oct _____ Nov _____ Dec _____

Banners are (43K limit) with link to company, product or service.
Ad materials are due no later than the 8th of the month you are sponsoring.

All advertisements are subject to approval by GAPNA and may be declined without providing cause.

Company Name _____

Address _____

City _____ State _____ Zip Code _____

URL Linking Address _____

Contact _____ Email address _____

Please send this order form and payment to: Heidi Perret / heidi.perret@ajj.com / 856-256-2375 / fax: 856-589-7463

Full Payment by Credit Card

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Credit Card Number _____

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Signature _____

GAPNA Tax ID # 93-0832304

If paying with a check please send this order form and payment to:

GAPNA / Attn: Heidi Perret
East Holly Avenue/Box 56 Pitman, NJ 08071

Gerontological Advanced Practice Nurses Association Quarterly Newsletter Sponsorship Form

The GAPNA newsletter is available on the GAPNA website (under Publications) with a notification sent out to all GAPNA members currently a 2,535+

Your banner ad will have a direct link to the Web page of your choice: **All requests must be PREPAID**

Leaderboard Banner Advertisement / 300x300 pixels in high resolution JPEG, (300 dpi)

\$1,250 net per issue

Spring issue 2022

Due Dates: 1/18 space – 1/25 materials
 Email Notification to Members 2/15

..... Summer issue 2022

Due Dates: 4/18 space – 4/25 materials
 Email Notification to Members 5/16

Fall issue 2022

Due Dates: 7/18 space – 7/25 materials
 Email Notification to Members 8/15

Winter issue 2022

Due Dates: 10/17 space – 10/24 materials
 Email Notification to Members 11/15

Banners are (43K limit) with link to company, product or service.

All advertisements are subject to approval by GAPNA and may be declined without providing cause.

Company Name _____

Address _____

City _____ State _____ Zip Code _____

URL Linking Address _____

Contact _____ Phone _____

Email address _____

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